

RESEARCH AND DEVELOPMENT CELL  
JOURNAL PUBLICATION

2023

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1	"A STUDY ON CONSUMER PERCEPTION ON ELECTRIC VEHICLES WITH SPECIAL REFERENCE TO WAYANAD DISTRICT"	SREENA.V.A. & DR.K.VIJAYA VENKATESWARI	COMMERCE	BIOGECKO	2230-5807
2	CONSUMER PERCEPTION TOWARDS INFLUENCER MARKETING ON APPARELS- A STUDY ON Z GENERATION	DR.K.VIJAYA VENKATESWARI & P.PREETHA	COMMERCE	SOUTH INDIA JOURNAL OF SOCIAL SCIENCES	0972 – 8945
3	ELT AT THE PRIMARY LEVEL	MS. JENIFER VENCILA C & MS. SRIMATHI R	ENGLISH	DOGO RANGSANG RESEARCH JOURNAL	2347-7180
4	SELF DISCOVERY: A STUDY OF ANITA NAIR'S LADIES COUPE	AARTHIKA M, SHRUTHI P S	ENGLISH	DOGA RANGSANG RESEARCH JOURNAL	2347-7180
5	KAVINAR PAA.VIJAY IN KARSILAMBU OSAIYIL KANALAGUM KADHAI AMAIPU	DR M REVATHI	TAMIL	PUDHIYA AVAIYAM	2456-821X
6	IMPACT OF ONLINE REVIEWS ON CONSUMERS' CHOICE OF RESTAURANT VISIT	DR. K. CHITRA MS. N. GAYATHRI	COMMERCE	SHODHA - PRABHA	0974-8946
7	OPTIMIZED SVM MODEL FOR MAIZE AND RICE LEAF DISEASE DETECTION	DR.S.VIJAYALAKSHMI	COMPUTER SCIENCE	JOURNAL OF DATA ACQUISITION AND PROCESSING	1004-9037
8	ANTIOXIDANT ACTIVITY OF SYNERGISTIC QUERCETIN RESVERATROL	NIVETHA MURUGESAN, D. CHANDRA PRABHA	BIOCHEMISTRY	JOURNAL OF MOLECULAR CHEMISTRY	2348-1889
9	AN IMPROVED DEEP CONVOLUTIONARY NEURAL NETWORK FOR BONE MARROW CANCER DETECTION USING IMAGE PROCESSING	MANJULA DEVI RAMASAMY A, RAJESH KUMAR DHANARAJ B, SUBHENDU KUMAR PANI C, RASHMI PRAVA DAS D, ALI AKBAR MOVASSAGH E, MEHDI GHEISARI G,I,J,*, YANG LIU G,H,**, P. PORKAR F, SABITHA BANU	COMPUTER SCIENCE	INFORMATICS IN MEDICINE UNLOCKED	DOI://DOI.ORG/10.1016/J .IMU.2023.101233
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